

CELEBRATE!



1936-2011

75

YEARS

AN EVENING AT THE CARLYLE CLUB
OCTOBER 29, 2011
SPONSORSHIP PACKAGE



Dear Friends of the Dunbar Alexandria-Olympic Boys & Girls Club,

We're celebrating our 75th Anniversary this year, and we'd like you to join in the festivities!

Since 1936, when the Club's doors opened, young Alexandrians have had a positive place to go after school and during the summer. The dedicated men and women who make up the professional staff, assisted by a fantastic group of volunteers, have helped generations of young people to prepare for life through lessons in leadership, community, service, and teamwork.

Consistent with the philosophy of Boys & Girls Clubs of America, our mission is *"to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible, and caring citizens."* We succeed in achieving our mission by providing Club members with daily access to a broad array of programs and services that instill a sense of belonging, usefulness, influence, and competence.

Our 75th Anniversary Celebration, which will be held on Saturday, October 29, 2011 at The Carlyle Club, is the only special event we will be presenting in 2011, and we need your help to make it a smashing success. Whether it's a sponsorship, donation to the Silent Auction, an advertisement in our Celebration Journal, tickets to the Celebration Dinner, or all of the above, please know that your support is welcome, needed, and very much appreciated. ***The Celebration Dinner is black tie is optional, so you can be as fancy as you like!***

Everything you need to know may be found on the following pages. Don't hesitate to contact us by phone (703.836.2920), fax (703.836.2921) or email (virginia.record@verizon.net) if you have any questions or need additional information.

We look forward to hearing from you.

Virginia O'Brien Record

President of the Board of Directors

Premium Sponsorship Opportunities



Celebration Sponsor (\$25,000) / SOLD

- Head Table seating for ten (10) Guests
- VIP Reception access
- Prominent mention at the Celebration Dinner
- Lead logo placement on Celebration Banner
- Two-page ad in Celebration Journal
- Top recognition in all event publicity
- Special recognition on the Club's website

Carlyle Club Sponsor (\$15,000)

- Premier seating for ten (10) Guests
- VIP Reception access
- Prominent mention at the Celebration Dinner
- Prominent logo placement on event banner
- Full Page ad in the Celebration Journal
- Prominent recognition in all event publicity
- Special recognition on the Club's website

Reception Sponsor (\$10,000)

- Exclusive seating for eight (8) Guests
- VIP Reception access
- Prominent mention at the Celebration Dinner
- Prominent logo placement on event banner
- Full Page ad in the Celebration Journal
- Special recognition in all event publicity
- Special recognition on the Club's website

Open Bar Sponsor (\$7,500)

- Superior seating for six (6) Guests
- VIP Reception access
- Prominent mention at the Celebration Dinner
- Prominent logo placement on event banner
- Full Page ad in the Celebration Journal
- Special recognition in all event publicity
- Special recognition on the Club's website

Main Course Sponsor (\$5,000)

- Preferential seating for six (6) Guests
- VIP Reception access
- VIP mention at the Celebration Dinner
- Prominent logo placement on event banner
- Full Page ad in the Celebration Journal
- Special recognition in all event publicity
- Special recognition on the Club's website

Course Sponsor(s) (\$2,500) / Four (4) Available (Appetizers | Salad | Dessert | Coffee & Cordials)

- Special seating for four (4) Guests
- VIP Reception access
- VIP mention at the Celebration Dinner
- Prominent logo placement on event banner
- Half Page ad in the Celebration Journal
- Special recognition in all event publicity
- Special recognition on the Club's website

Sponsorship Deadline: Friday, October 7, 2011

Sponsorship Commitment



Count me in for the following sponsorship:

- | | |
|--|--|
| <input type="checkbox"/> Carlyle Club Sponsor (\$15,000) | <input type="checkbox"/> Appetizer Sponsor (\$2,500) |
| <input type="checkbox"/> Reception Sponsor (\$10,000) | <input type="checkbox"/> Salad Sponsor (\$2,500) |
| <input type="checkbox"/> Open Bar Sponsor (\$7,500) | <input type="checkbox"/> Dessert Sponsor (\$2,500) |
| <input type="checkbox"/> Main Course Sponsor (\$5,000) | <input type="checkbox"/> Coffee & Cordials Sponsor (\$2,500) |

Contact Name | Title

Organization

Address

Telephone | Fax | Cell Phone | Email

Website Address (if applicable) **

** By providing your web address, you are giving the Club permission to link your organization to our website.

Signature | Date

- My check, payable to the Alexandria-Olympic Boys & Girls Club (AOBGC) is enclosed.
 I prefer to pay by VISA Master Card American Express Discover.

Card Number | Expiration Date

Name as it appears on Credit Card

Sponsorship Deadline: Friday, October 7, 2011

Please return form with payment to: Virginia Record (virginia.record@verizon.net) or mail to 7209 Marlan Drive · Alexandria, VA 22307-1913.

Celebration Program Commitment



The Celebration Program will combine an Advertising Journal with the Auction Catalogue. Advertisers are requested to provide camera-ready copy. The Celebration Program will measure 8.5" x 11" and will be printed in black and white. **The deadline for submitting advertising copy is Friday, October 7, 2011.** Please select from among the following page specifications:

- | | | | | | |
|---|---------|----------------|--|--------|----------------|
| <input type="checkbox"/> Back Cover | \$1,000 | (8.0" x 10.5") | <input type="checkbox"/> Half Page | \$ 300 | (8.0" x 5.25") |
| <input type="checkbox"/> Inside Front Cover | \$ 750 | (8.0" x 10.5") | <input type="checkbox"/> Quarter Page | \$ 150 | (4.0" x 5.25") |
| <input type="checkbox"/> Inside Back Cover | \$ 750 | (8.0" x 10.5") | <input type="checkbox"/> Business Card | \$ 100 | (3.5" x 2.0") |
| <input type="checkbox"/> Full Page | \$ 500 | (8.0" x 10.5") | <input type="checkbox"/> Friends Listing | \$ 175 | N/A |

Contact Name | Title

Organization

Address

Telephone | Fax | Cell Phone | Email

Website Address (if applicable) **

** By providing your web address, you are giving the Club permission to link your organization to our website.

Signature | Date

- My check, payable to the Alexandria-Olympic Boys & Girls Club (AOBGC) is enclosed.
 I prefer to pay by VISA Master Card American Express Discover.

Card Number | Expiration Date

Name as it appears on Credit Card

Silent Auction



Our Anniversary Silent Auction Team has already begun to collect some wonderful items, but we are ever on the lookout for gifts that we can offer as individual items (artwork, sports and entertainment memorabilia, jewelry, etc.) or bundle together into Auction “packages.” Here are some of the packages we are hoping to fill, so if you, or someone you know, can provide an item, our ace Silent Auction Team will be happy to designate a package into which they can go.

The deadline for Silent Auction items is Friday, October 7, 2011.

Wedding (or Anniversary) Package
Night on the Town (Old Town Alexandria)
Night on the Town (Washington, DC)
Health & Wellness Package
Marathon Ready Package
Tour of Virginia Wineries
Wine Tastings | Pairings
Gourmet Wine & Cheese Package

Sports Packages | Golf, Nationals, Redskins,
Wizards, Mystics, DC United, etc.
Kids Birthday Party Package
Adult Birthday Party Package
Your Special Pet Package
Family Fun Package
Family Weekend Package

Estimated dollar value of the item: \$_____

Description of the item as you would like it to appear in the Auction Catalogue

Restrictions (if any) | Expiration Date, Black-out Dates, etc.

Method of delivery: Will drop off at Club Pick up needs to be scheduled Will mail Redeem at Box Office, Will Call or at Venue.

Contact Name | Title | Organization

Address

Telephone | Fax | Cell Phone | Email

Signature | Date

Please return form with instructions to Virginia Record (virginia.record@verizon.net) or mail to 7209 Marlan Drive · Alexandria, VA 22307-1913.



Ticket | Gift Commitment

The configuration of the Carlyle Club allows the Dinner Committee to seat guests at tables of four, six, eight (limited) and ten (also limited). We will do everything we can to accommodate you and your guests.

- Please reserve _____ dinner tickets @ \$175 each. Total enclosed \$ _____.
- Please reserve _____ dessert tickets @ \$75 each. Total enclosed \$ _____.
- I/we are unable to attend. Please accept this gift in lieu of attendance. Amount: \$ _____

Name | Title

Organization (if applicable)

Address

Telephone | Fax | Cell Phone | Email

Signature | Date

- My check, payable to the Alexandria-Olympic Boys & Girls Club (AOBGC) is enclosed.
- I prefer to pay by VISA Master Card American Express Discover.

Card Number | Expiration Date

Name as it appears on Credit Card

***Dinner reservations are requested by not later than Friday, October 15, 2011.
Dress is Black Tie Optional.***

Please return form with payment to Virginia Record (virginia.record@verizon.net) or mail to 7209 Marlan Drive · Alexandria, VA 22307-1913.

Seating Arrangements



We will do everything we can to accommodate you and your guests. If there are particular individuals with whom you would like to be seated, please let us know by entering their name(s) below.

Your Name _____

1. _____ 6. _____

2. _____ 7. _____

3. _____ 8. _____

4. _____ 9. _____

5. _____ 10. _____

Deadline | Contact Summary | Tax Advisory

Sponsorships	Friday, October 7, 2011
Advertising Copy	Friday, October 7, 2011
Silent Auction Commitments	Friday, October 7, 2011
Dinner Dessert Tickets	Friday, October 14, 2011

Please return forms (and payments) to:

Virginia O'Brien Record
Chair of the Board of Directors
Dunbar Alexandria-Olympic Boys & Girls Club
c/o 7209 Marlan Drive
Alexandria, VA 22307-1913

Questions? Call 703.836.2920 or email virginia.record@verizon.net.

As a branch of Boys & Girls Clubs of Greater Washington, the Dunbar Alexandria-Olympic Boys & Girls Club has been determined by the IRS to be a nonprofit 501(c)(3) corporation. As such, sponsorships, journal advertisements, ticket purchases, and gifts are deductible to the extent of current regulations. Please consult your tax advisor for information on the tax deductibility of your participation. The Club's tax ID # is 53-0236759. All participant acknowledgments will include information concerning the Fair Market Value of any goods or service provided to sponsors or donors.